



# R F D

Results Framework Document

for

Ministry of Micro , Small and Medium  
Enterprises

(2009-2010)

## Section 1: Vision, Mission, Objectives and Functions

### Vision

To have a vibrant Micro, Small and Medium Enterprises (MSME) sector

### Mission

Promote growth and development of Micro, Small and Medium Enterprises, including Khadi, Village and Coir industries, in cooperation with concerned Ministries / Departments, State Governments and other stakeholders by providing support to existing enterprises and encouraging creation of new enterprises.

### Objectives

- 1 1. Support to and development of existing MSMEs
- 2 2. Creation of new enterprises
- 3 3. Support to Khadi, Village and Coir industries
- 4 4. Entrepreneurship and skill development of MSMEs

### Functions

- 1 1. Facilitation of credit flow to MSMEs
- 2 2. Improving competitiveness of MSME
- 3 3. Promotion of MSMEs through cluster based approach
- 4 4. Marketing support to MSMEs
- 5 5. Creation of new Micro Enterprises through Prime Minister's Employment Generation Program (PMEGP)
- 6 6. Support to Khadi and Village Industries (KVI) sector
- 7 7. Support to Coir Industry
- 8 8. Entrepreneurship and skill development training

## Section 2: Inter se Priorities among Key Objectives, Success indicators and Targets

Objective	Weight	Action	Success Indicator	Unit	Weight	Target / Criteria Value					
						Excellent	VeryGood	Good	Fair	Poor	
						100%	90%	80%	70%	60%	
1 1. Support to and development of existing MSMEs	50.00	Facilitation of credit flow to MSMEs	Units provided guarantee cover under Credit Guarantee Scheme	Number	5.000	100000	90000	80000	70000	60000	
			No. of MSME units awarded Performance & Credit rating	Number	2.500	4400	4200	4000	3800	3600	
		Improving competitiveness of MSME	Units provided assistance under National Manufacturing Competitiveness Program (NMCP)	Number	1.000	3500	3420	3350	3300	3200	
			Clusters provided assistance under National Manufacturing Competitiveness Program (NMCP)	Number	1.000	140	125	115	104	100	
			Approval of new schemes under NMCP- Design Clinic	Date	0.500	15/01/2010	15/02/2010	28/02/2010	15/03/2010	31/03/2010	
			Approval of new schemes under NMCP- Marketing Assistance & Technology Upgradation	Date	0.250	31/01/2010	15/01/2010	28/02/2010	15/02/2010	31/01/2010	
			Approval of new schemes under NMCP- Adoption of ICT	Date	0.250	15/03/2010	20/03/2010	25/03/2010	28/03/2010	31/03/2010	
			Approval of new schemes under NMCP- Technology and Quality Upgradation	Date	1.000	15/01/2010	31/01/2010	10/03/2010	20/03/2010	31/03/2010	
			Units assisted under Credit Linked Capital Subsidy Scheme (CLCSS)	Number	2.500	2100	2000	1900	1800	1700	
			Assistance to MSE units for technology upgradation through autonomous bodies	Number	1.500	14000	13000	12000	11000	10000	
			Promotion of MSMEs through cluster based approach	Clusters assisted under Micro and Small Enterprises – Cluster	Number	2.500	80	70	60	50	40

## Section 2: Inter se Priorities among Key Objectives, Success indicators and Targets

Objective	Weight	Action	Success Indicator	Unit	Weight	Target / Criteria Value				
						Excellent	VeryGood	Good	Fair	Poor
						100%	90%	80%	70%	60%
			Development Program (MSE-CDP)							
			Clusters assisted under Scheme of Fund for Regeneration of Traditional Industries (SFURTI)	Number	2.500	26	23	20	18	15
		Marketing support to MSMEs	Entrepreneurs provided support for participation in International Fairs/ Exhibitions	Number	1.000	421	377	333	289	255
			Number of Domestic Fairs & Exhibitions organized/ co-sponsored	Number	1.000	80	72	62	52	48
			Assistance to MSE units for adoption of Bar Code	Number	1.000	150	140	130	120	110
			Raw Material Assistance (NSIC)	Rs in crore	1.500	3100	2950	2800	2650	2500
2 2. Creation of new enterprises	23.00	Creation of new Enterprises through Prime Minister's Employment Generation Program (PMEGP)	New units sanctioned	Number	2.300	40000	36000	32000	28000	24000
			Employment generated	Number in lakh	2.760	4.0	3.6	3.2	2.8	2.4
		Handholding support to first generation entrepreneurs under Rajiv Gandhi Udyami Mitra Yojana (RGUMY)	Udyami Mitras empanelled	Number	0.230	130	120	110	100	90
3 3. Support to Khadi, Village and Coir industries	16.00	Support to KVI sector	Khadi Institutions assisted under scheme for Enhancement of productivity and Competitiveness of Khadi Industry and Artisans	Number	0.480	23	20	18	16	14
			Khadi Artisans to be provided work-sheds	Number	0.800	6000	5400	4800	4200	3600

## Section 2: Inter se Priorities among Key Objectives, Success indicators and Targets

Objective	Weight	Action	Success Indicator	Unit	Weight	Target / Criteria Value				
						Excellent	VeryGood	Good	Fair	Poor
						100%	90%	80%	70%	60%
			Preparation of Revitalization Plan for Weak Khadi Institutions	Number	0.320	30	27	24	21	18
			Outlets of Existing Khadi Institutions to be renovated	Number	0.320	8	7	6	5	4
		Support to Coir Industry	Coir units assisted under REMOT	Number	0.320	700	630	560	490	420
			Export of Coir and Coir products	Rs in crore	0.160	700	630	560	490	420
			Demonstration of new technology through R&D intervention	Number	0.160	100	90	80	70	60
4 4. Entrepreneurship and skill development of MSMEs	6.00	EDP / SDP / ESDP training	Number of persons trained	Number in lakh	0.360	2.85	2.6	2.3	2.0	1.7
* Efficient Functioning of the RFD System	5.00	Timely submission of Draft for Approval	On-time submission	Number	2.000	0.00	1.00	2.00	3.00	4.00
		Timely submission of Results	On- time submission	Number	2.000	0.00	1.00	2.00	3.00	4.00
		Finalize a Strategic Plan	Finalize the Strategic Plan for next 5 years	Number	1.000	0.00	1.00	2.00	3.00	4.00

\* Mandatory Objective(s)

### Section 3: Trend Values of the Success Indicators

Objective	Action	Success Indicator	Unit	Actual Value for FY 07/08	Actual Value for FY 08/09	Target Value for FY 09/10	Projected Value for FY 10/11	Projected Value for FY 11/12
1. Support to and development of existing MSMEs	Facilitation of credit flow to MSMEs	Units provided guarantee cover under Credit Guarantee Scheme	Number	30285	53708	90000	120000	150000
		No. of MSME units awarded Performance & Credit rating	Number	2000	3000	4200	5000	6000
	Improving competitiveness of MSME	Units provided assistance under National Manufacturing Competitiveness Program (NMCP)	Number	39	2133	3420	4980	5030
		Clusters provided assistance under National Manufacturing Competitiveness Program (NMCP)	Number	0	10	125	115	20
		Approval of new schemes under NMCP- Design Clinic	Date	--	--	15/02/2010	--	--
		Approval of new schemes under NMCP- Marketing Assistance & Technology Upgradation	Date	--	--	15/01/2010	--	--
		Approval of new schemes under NMCP- Adoption of ICT	Date	--	--	20/03/2010	--	--
		Approval of new schemes under NMCP- Technology and Quality Upgradation	Date	--	--	31/01/2010	--	--
		Units assisted under Credit Linked Capital Subsidy Scheme (CLCSS)	Number	1407	1790	2000	2100	2200
		Assistance to MSE units for technology upgradation through autonomous bodies	Number	12000	13000	13000	15000	16000

### Section 3: Trend Values of the Success Indicators

Objective	Action	Success Indicator	Unit	Actual Value for FY 07/08	Actual Value for FY 08/09	Target Value for FY 09/10	Projected Value for FY 10/11	Projected Value for FY 11/12
	Promotion of MSMEs through cluster based approach	Clusters assisted under Micro and Small Enterprises – Cluster Development Program (MSE-CDP)	Number	50	60	70	80	90
		Clusters assisted under Scheme of Fund for Regeneration of Traditional Industries (SFURTI)	Number	0	49	23	33	0
	Marketing support to MSMEs	Entrepreneurs provided support for participation in International Fairs/ Exhibitions	Number	200	250	377	470	505
		Number of Domestic Fairs & Exhibitions organized/ co-sponsored	Number	166	153	72	86	102
		Assistance to MSE units for adoption of Bar Code	Number	75	120	140	175	200
		Raw Material Assistance (NSIC)	Rs in crore	2000	2500	2950	3500	4000
2 2. Creation of new enterprises	Creation of new Enterprises through Prime Minister's Employment Generation Program (PMEGP)	New units sanctioned	Number	0	36444	36000	60000	100000
		Employment generated	Number in lakh	0	2.6	3.6	6.0	10.0
	Handholding support to first generation entrepreneurs under Rajiv Gandhi Udyami Mitra Yojana (RGUMY)	Udyami Mitras empanelled	Number	0	113	120	130	127
3 3. Support to Khadi, Village and Coir industries	Support to KVI sector	Khadi Institutions assisted under scheme for Enhancement of productivity and Competitiveness of Khadi Industry and Artisans	Number	0	21	20	75	81

### Section 3: Trend Values of the Success Indicators

Objective	Action	Success Indicator	Unit	Actual Value for FY 07/08	Actual Value for FY 08/09	Target Value for FY 09/10	Projected Value for FY 10/11	Projected Value for FY 11/12
		Khadi Artisans to be provided work-sheds	Number	0	11076	5400	10000	10000
		Preparation of Revitalization Plan for Weak Khadi Institutions	Number	0	0	27	30	40
		Outlets of Existing Khadi Institutions to be renovated	Number	0	0	7	11	11
	Support to Coir Industry	Coir units assisted under REMOT	Number	669	1231	630	1100	2200
		Export of Coir and Coir products	Rs in crore	593	640	630	720	800
		Demonstration of new technology through R&D intervention	Number	58	111	90	110	140
4 4. Entrepreneurship and skill development of MSMEs	EDP / SDP / ESDP training	Number of persons trained	Number in lakh	1.9	2.6	2.6	3.0	3.5
* Efficient Functioning of the RFD System	Timely submission of Draft for Approval	On-time submission	Number	23	20	125	23	25
	Timely submission of Results	On- time submission	Number	23	20	23	23	23
	Finalize a Strategic Plan	Finalize the Strategic Plan for next 5 years	Number	23	40	32	23	23

\* Mandatory Objective(s)

**Section 4:  
Description and Definition of Success Indicators  
and Proposed Measurement Methodology**

The Success Indicators, as mentioned in the concerned columns of Section 2 and 3 are more or less self-explanatory. All Success indicators, except those for National Manufacturing Competitiveness Programmes (NMCP) schemes, are either in number (for physical achievements) or in crore rupees (for financial achievements). The success indicators for approval of various components of NMCP schemes are in terms of dates. The description, definitions as well as the proposed measurement methodology for various success indicators are as under:

<b>Criteria/Success Indicator</b>	<b>Description, definition and proposed measurement methodology</b>
1.1.1 Units provided guarantee cover under Credit Guarantee Scheme	Extension of guarantee cover to the units by CGTMSE
1.1.2 No. of MSME units awarded Performance & Credit rating	Receipt of credit rating certificate from the empanelled Rating agency.

1.2.1 Assistance under National Manufacturing Competitiveness Program (NMCP)	<ul style="list-style-type: none"> <li>Number of clusters where NMCP interventions have been made</li> <li>Number of units assisted under various components of NMCP listed below</li> </ul> <table border="1" data-bbox="582 331 1594 1010"> <tr> <td data-bbox="582 331 794 434">Bar Coding</td> <td data-bbox="794 331 1145 434"></td> <td data-bbox="1145 331 1594 434">Reimbursement of subsidy claim units for adoption of Bar coding</td> </tr> <tr> <td data-bbox="582 434 794 495">Incubators</td> <td data-bbox="794 434 1145 495"></td> <td data-bbox="1145 434 1594 495">Release of funds to the incubator</td> </tr> <tr> <td data-bbox="582 495 794 689">QMS/QTT</td> <td data-bbox="794 495 1145 689"></td> <td data-bbox="1145 495 1594 689">Conduct of awareness program QMS/QTT in the cluster and commence QMS/QTT implementation in units</td> </tr> <tr> <td data-bbox="582 689 794 792">IPR</td> <td data-bbox="794 689 1145 792"></td> <td data-bbox="1145 689 1594 792">Organizing workshops/ training programmes and Setting up of IPR</td> </tr> <tr> <td data-bbox="582 792 794 893">Mini Tool Rooms</td> <td data-bbox="794 792 1145 893"></td> <td data-bbox="1145 792 1594 893">Approval of the project</td> </tr> <tr> <td data-bbox="582 893 794 1010">Lean Manufacturing</td> <td data-bbox="794 893 1145 1010"></td> <td data-bbox="1145 893 1594 1010">Number of clusters /MSME units awareness programmes on Lean Manufacturing completed</td> </tr> </table>	Bar Coding		Reimbursement of subsidy claim units for adoption of Bar coding	Incubators		Release of funds to the incubator	QMS/QTT		Conduct of awareness program QMS/QTT in the cluster and commence QMS/QTT implementation in units	IPR		Organizing workshops/ training programmes and Setting up of IPR	Mini Tool Rooms		Approval of the project	Lean Manufacturing		Number of clusters /MSME units awareness programmes on Lean Manufacturing completed
Bar Coding		Reimbursement of subsidy claim units for adoption of Bar coding																	
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Mini Tool Rooms		Approval of the project																	
Lean Manufacturing		Number of clusters /MSME units awareness programmes on Lean Manufacturing completed																	
1.2.2 Approval of new schemes under NMCP																			
(i) Design clinic	Approval of scheme by competent authority and approval of guidelines																		
(ii) Marketing Assistance & Technology Upgradation	Approval of scheme by competent authority and approval of guidelines																		
(iii) Adoption of ICT	Approval of scheme																		
(iv) Technology & quality upgradation	Approval of scheme																		
1.2.3 Units assisted under Credit Linked Capital Subsidy Scheme (CLCSS)	Reimbursement of claims to the banks																		
1.2.4 Assistance to MSE units for technology upgradation through autonomous bodies	Delivery of service																		
1.3.1 Clusters assisted under Micro and Small Enterprises –Cluster Development Program (MSE-CDP)	<ul style="list-style-type: none"> <li>Conducting diagnostic studies</li> <li>Soft/hard intervention made</li> </ul>																		

1.3.2 Clusters assisted under Scheme of Fund for Regeneration of Traditional Industries (SFURTI)	Success will be measured by the number of clusters in which execution of the planned intervention have been completed
1.4.1 Entrepreneurs provided support for participation in International Fairs/ Exhibitions	Participation by Entrepreneurs/ units in international trade fairs/exhibitions
1.4.2 Number of Domestic Fairs & Exhibitions organized/ co-sponsored	Organization or co-sponsoring of domestic trade fairs and exhibitions for MSMEs
1.4.3 Assistance to MSE units for adoption of Bar code	Reimbursement of claims of subsidy for adoption of Bar code
1.4.4 Raw material assistance (NSIC)	Value of Raw materials provided to units
2.1.1 New units sanctioned	Success will be measured by the new units sanctioned loan by the banks after being recommended by District level Task Force
2.1.2 Employment generated	Success will be measured by the number of persons given employment by the project set up under PMEGP
2.2.1 Udyami Mitras empanelled	Approval of Udyami Mitra by Screening Committee and training of at least one key functionary of Udyami Mitra.
3.1.1 Khadi Institutions assisted under Scheme for Enhancement of Productivity and Competitiveness of Khadi Industry and Artisans	Success will be measured by the number of Khadi institutions that have been sanctioned the project by KVIC under the Scheme for Enhancement of Productivity and Competitiveness of Khadi Industry and Artisans
3.1.2 Khadi Artisans to be provided work-sheds	Success will be measured by the number of Artisans that have been sanctioned Work-sheds (individual as well as in Groups) under the Work-sheds Scheme for Khadi Artisans
3.1.3 Preparation of Revitalization Plan for Weak Khadi institutions	Success will be measured by the number of weak Khadi institutions for which revitalization plan has been prepared by agencies engaged by KVIC, as per the scheme guidelines
3.1.4 Outlets of Existing Khadi Institutions to be renovated	Success will be measured by the number of cases in which renovation of existing sales outlets has been sanctioned by KVIC
3.2.1 Coir units assisted under REMOT	Sanction by Banks for setting up of Unit.
3.2.2 Export of coir and coir products	Export of all coir products by coir Industry.

3.2.3 Demonstration of new technology through R&D intervention	Successful demonstration of new technology/products developed through R&D intervention.
4.1.1 Number of persons trained	On successful completion of training by the trainees.

### Abbreviations used

Abbreviation	Full Form
CCEA	Cabinet Committee on Economic Affairs
CGTMSE	Credit Guarantee Trust for Micro and Small Enterprises
CLCSS	Credit Linked Capital Subsidy Scheme
EDP	Entrepreneurship Development Programme
ESDP	Entrepreneurship-cum-Skill Development Programme
ICT	Information and Communication Technology
IPFC	Intellectual Property Facilitation Centre
IPR	Intellectual Property Rights
KVI	Khadi and Village Industries
KVIC	Khadi and Village Industries Commission
MSE	Micro and Small Enterprises
MSE-CDP	Micro and Small Enterprises –Cluster Development Programme
MSME	Micro, Small and Medium Enterprises
NMCP	National Manufacturing Competitiveness Programme
NSIC	National Small Industries Corporation
PMEGP	Prime Minister's Employment Generation Programme
QMS	Quality Management System
QTT	Quality Technology Tools
R&D	Research & Development
REGP	Rural Employment Generation Programme
REMOT	Rejuvenation, Modernisation and Technology Upgradation of the Coir Industry
RGUMY	Rajiv Gandhi Udyami Mitra Yojana

SDP	Skill Development Programme
SFURTI	Scheme of Fund for Regeneration of Traditional Industries

### Section 5: Specific Performance Requirements from other Departments

Department	Relevant Success Indicator	What do you need?	Why do you need it?	How much you need?	What happens if you do not get it?
Banking Division, Ministry of Finance and RBI	<b>Facilitation of credit flow to MSMEs</b>	Directions to banks to provide Credit to MSMEs on priority	Credit is to be provided by the banks only	To earmark at least 6% of Net Bank Credit to Micro sector under priority sector, without collateral security	The targets would not be achieved
	<b>Creation of new Enterprises through Prime Minister's Employment Generation Program (PMEGP)</b>	Directions to banks to sanction loans to PMEGP applicants on priority	New enterprises can not be created without sanction of loan from the banks	As per the targets under the scheme	The targets would not be achieved
	<b>Setting up of new units under REMOT</b>	Directions to banks to sanction loans.	New enterprises can not be setup without sanction of loan from the banks	As per the targets under the scheme	The targets would not be achieved
State Governments	<b>Creation of new Enterprises through Prime Minister's Employment Generation Program (PMEGP)</b>	Directions to District Collectors/ DMs and GM –DIC and State KVIBs for timely processing and approval of applications	Applications under PMEGP are to be gathered and processed by the GM-DIC/ State KVIBs and approved by Task Force under District Collector/DM	Full cooperation and support from the State Government including monitoring at senior level	The targets would not be achieved
	<b>Promotion of MSMEs through cluster based approach</b>	Provide the necessary infrastructure support	Most infrastructure facilities e.g. land, power, water and roads etc. are to be provided by the State Governments only	As per requirement of the Cluster	The targets would not be achieved
Planning Commission, D/o Expenditure, D/o Information Technology	<b>Approval of New schemes under NMCP</b> (i) Lean mfg. (ii) Design clinic (iii) ICT (iv) TEQUP (v) Mkt. assistance	Approval	To enhance competitiveness of MSMEs	Approval as per schedule	The launching of the scheme will get delayed